# BungalowNet 💖

Privacy Statement Bungalow.Net Holidays BV

Privacy-sensitive data, or personal data, are processed through our online store. Bungalow.Net Holidays BV considers a careful handling of personal data of great importance. Personal data is therefore carefully processed and secured by us.

In our processing we comply with the requirements set by the privacy legislation. That means, among other things, that:

- we clearly state the purposes for which we process personal data. We do this via this privacy statement;
- we limit our collection of personal data to only the personal data necessary for legitimate purposes;
- we first ask you for explicit permission to process your personal data in cases where your consent is required;
- we take appropriate security measures to protect your personal data and also requirements of parties that process personal data in our order;
- we respect your right to provide your personal data for inspection, correction or deletion.

Bungalow.Net Holidays BV is responsible for data processing. In this privacy statement we explain which personal data we collect and use and for what purpose. We advise you to read this carefully.

This privacy statement was last modified on 22.02.2022.

## Use of personal data

When using our webshop, we obtain certain information from you. That may be personal data. We only keep and use the personal data provided by you directly, within the framework of the service you request, or of which it is clear that they are provided to us to process.

We use the following data for the purposes mentioned in this privacy statement:

- Name & Address data
- Phone number
- E-mail address
- Payment details
- Sex
- Date of birth
- IP address

## Handling order

When you place a reservation with us, we use your personal data for the processing thereof. If necessary for proper processing, we can also provide your personal data to third parties, for instance the owner of the property you booked. You can read more about this later in this privacy statement.

## Advertisements

We can, in addition to the information on our website, also inform you of our new products and services:

- by email
- via social media
- by sms

## Contact form and newsletter

We offer via our website the possibility to ask questions by means of a contact form, where you are asked to fill in various details to deal with your question. You choose which information you provide. The data you send us will be kept for as long as the nature of the form or the content of your e-mail is required for the complete answering and processing thereof.

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We offer a newsletter with which we want to inform interested parties about our products and / or services. Each newsletter contains a link with which you can unsubscribe. Your e-mail address will only be added to the list of subscribers with your explicit permission.

## Location data

If necessary for the service, we can collect location data (GPS) from you. For this, your permission is requested at the moment. This (location) data can also be stored and processed by the provider of, for example, the navigation / map software, such as Google Maps, but the data can also be used by, for example, Google or Apple itself. We have no influence on this. We recommend that you read the relevant privacy statements from the relevant provider.

You can contact us via your mobile phone before your departure be informed about your check-in such as house number, key handover and a map of the park. You will also find important information. In these cases we will send you a link via SMS with a page specially made for your trip that gives you 48 hours access for this check-in information. This information is sent via SMS to ensure that you always receive this information, even while on the road. Your SMS number is included in our park security system. In the event of calamities such as fire, all those present at the park are automatically sent a text message with instructions. Even if there are special events at your location, such as a performance or children's entertainment, the system at the park can inform you of this. If you wish, you can always disable this yourself via My Reservation or of course by contacting us.

Publication We do not make your data public.

## Advertisements

Our website makes use of advertisements of third parties.

## Provision to third parties

We can pass on your details to our partners. These partners are involved in the implementation of the agreement.

Social media buttons are included in our web store. The administrators of these services collect your personal data.

## Cookies

Cookies are used on our website. Cookies are also placed via third parties that are enabled by us. When you first visit our online store, a notice is displayed in which we explain why we use cookies. We inform your further on the use of cookies on our website and ask specific permission for this use of cookies.

You are free to disable cookies through your browser. Keep in mind that it is possible that our website will no longer work optimally.

We have made agreements with third parties who place cookies on the use of the cookies and applications. However, we do not have complete control over what the providers of these applications themselves do with the cookies when they read them out. For more information about these applications and how they deal with cookies, please see the privacy statements of these parties (note: they can change regularly). Click here for complete list.

## **Google Analytics**

We use Google Analytics to keep track of how visitors use our web store. We have signed a processor agreement with Google to make agreements about the handling of our data. Furthermore, we allow Google to use the obtained Analytics information for other Google services. Finally, we do not anonymize the IP addresses.

## Security

We take security measures to limit abuse of and unauthorized access to personal data.

## **Retention periods**

The personal data described above are retained for as long as necessary to process your orders, including warranty. We then

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store data for a maximum of seven year for the statistical purposes described. The data will then be erased unless there is a statutory obligation that requires longer storage (such as the seven-year fiscal retention obligation for payment data).

#### Third party websites

In order to provide you with a better user experience and to improve our services, we may share some of your personal data, such as your email address, phone number, and country of residence, with third-party advertising platforms. These platforms, which include Google, Microsoft, and Facebook, provide ad measurement services on our behalf.

Please note that we share this data anonymously and encrypted, ensuring that your personal information remains protected. The sharing of this data allows us to analyze the effectiveness of our advertising campaigns, optimize our marketing efforts, and deliver more relevant content to you.

By accepting this Privacy Policy, you consent to the anonymous and encrypted sharing of your personal data with these thirdparty ad platforms for the purpose of ad measurement services. Rest assured that we only work with reputable platforms that adhere to industry-standard security practices and have their own privacy policies in place.

It is important to understand that while we take reasonable steps to protect your personal data, we cannot guarantee the absolute security of any information transmitted or shared over the internet. Therefore, we encourage you to review the privacy policies of these third-party ad platforms to understand how they handle your data.

This privacy statement does not apply to websites of third parties that are connected to our website by means of links. We cannot guarantee that these third parties handle your personal data in a reliable or secure manner. We encourage you to read the privacy statement of these websites before using these websites.

## Changes to this privacy statement

We reserve the right to make changes to this privacy statement. It is advisable to consult this privacy statement regularly so that you are aware of these changes.

## View and change your data

For questions about our privacy policy or questions regarding access and changes to (or deletion of) your personal data, you can contact us at any time via the information below.

You can also send us a request to view, change or delete this data. You can also submit a request to request a data export for data that we use with your consent, or provide a motivated statement that you want us to limit the processing of personal data.

To prevent abuse, we can ask you to identify you adequately. When it comes to access to personal data linked to a cookie, you must send a copy of the cookie in question. You can find these in the settings of your browser. If the details are not correct, you can request that we change the data or have it removed.

#### Personal Data Authority

Of course we are happy to help you if you have complaints about the processing of your personal data. Under the privacy legislation you also have the right to file a complaint with the Dutch Data Protection Authority against these processing of personal data. You can contact the Dutch Data Protection Authority for this.

Contact data Bungalow.Net Holidays BNH

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